

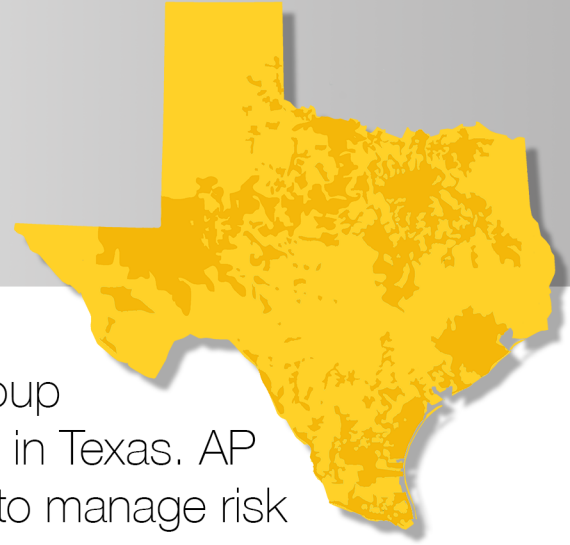


Association Power

The power of many joining together as one

What is Association Power?

Association Power (AP) is an aggregation group formed in 2002 with the start of deregulation in Texas. AP members are part of a large collective effort to manage risk and identify the lowest possible electric rates through competitive bidding. Electricity deregulation in Texas left consumers with very little leverage to negotiate lower prices. AP membership is a long-term solution to energy procurement needs for private businesses.



90%
**Membership
retention rate**

Benefits of Association Power:

- Lower rates, lower risk through the power of collaboration.
- Ongoing customer service at no additional cost
- Transparent, low monthly fee.
- Prices determined using competitive bidding.
- No restrictions or penalties for participating in other energy-savings programs.
- Bi-annual bill verification and analysis.
- Usage analysis and customized forward spending projections.

For more information:

www.associationpower.org

512.233.5791

